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| Philip Hawkins  Data Analyst |  | Highly skilled and creative professional with solid academic background and years of experience in the ever-changing, data-driven world of market research and data. A quick learner and adaptable. Google certified in data analysis. |
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| Experience |  | Education |
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| 2023 - Current  **Data Analyst - *MarketCast***  Primary duties include watching, analyzing, reconciling, and preparing ad airings using proprietary commercial recognition software.  2019 - 2022  **Data Analyst – *Phoenix Marketing International***  Primary duties include watching, analyzing, reconciling, and preparing ad airings using proprietary commercial recognition software.  2010 - 2018  **Senior Data Production Associate – *Nielsen Company***  Primary duties include watching, analyzing, reconciling, and preparing ad airings using proprietary commercial recognition software. |  | 2006 - 2009  **History (MA)**  University of South Florida  2001 - 2005  **History (BA)**  University of South Florida |
| Skills |
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| * Google Data Analysis (Professional Certificate) * Spreadsheets * R * SQL * Python * AWS * Video Editing |
| Contact |
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